

# 2010 COMMUNITY REPORT

## HCA West Florida – Pinellas County



**Nancy Read** Patient  
**Florida Spine and Neuro Center**  
**at Largo Medical Center**

“I had surgery for my spine at Largo Medical Center where I received wonderful service from the staff. The procedure exceeded my expectations. Thanks to the successful outcome of my surgery, I can enjoy my regular activities without being in constant pain.”



*Commitment To Excellence*  
Our Commitment To Excellence



**Roland Metivier, CEO**  
Edward White Hospital

## A Message From Our CEOs

It is our privilege to serve as chief executive officers of your Pinellas County HCA Hospitals and to have this opportunity to share with you the partnerships our hospitals provide to the community. Your HCA Pinellas County hospitals, including Edward White Hospital, Largo Medical Center and the new Largo Medical Center – Indian



**Richard Satcher, CEO**  
Largo Medical Center &  
Largo Medical Center - Indian Rocks

Rocks campus, Northside Hospital & Tampa Bay Heart Institute, and St. Petersburg General Hospital have a significant impact on Pinellas County, providing more than 3,500 people with employment and more than \$21 million in taxes. We are proud to have more than 1,000 of the areas most respected physicians on our medical staffs.

More than 100,000 patients were treated in our emergency departments, where outstanding efforts by our teams to improve quality and operations produced record low wait times. We are one of the most efficient systems anywhere. In fact, our ER wait times have dropped so dramatically, we now post them live on our hospital websites and at [www.HCAdocs.org](http://www.HCAdocs.org). Residents can also text message ER to 23000 and respond with a local zip code to receive the average Pinellas County HCA hospital emergency room wait times.

While the ER volumes are growing, so is the number of patients without adequate health insurance or the financial resources to pay for this care. Last year our hospitals treated 39.1% of uninsured patients who received care in the communities we serve. Additionally, we provided 24.2% of the care rendered to patients covered through the Medicaid program.

We continue to upgrade technology at an unprecedented rate to ensure we maintain clinical excellence and optimal patient outcomes. From modern operating rooms to implementing Electronic Health Records (EHR), our facilities are integrating wireless and digital technology throughout all modalities. Robotics is another strong focus with the da Vinci Robotic Surgical System, enabling surgeons to perform precision work with very small incisions. Digital mammography is available at both of our breast centers.

Our hospitals have done an outstanding job focusing on quality and operations, with all Pinellas County HCA facilities now Accredited Chest Pain Centers and Certified Advanced Primary Stroke Centers. All of these represent the gold standard of care today, awarded by independent accrediting organizations.



**Stephen J. Daugherty, CEO**  
Northside Hospital &  
Tampa Bay Heart Institute



**Robert B. Conroy, Jr., CEO**  
St. Petersburg General Hospital

## HCA West Florida Facilities of Pinellas County



### Leadership

#### EDWARD WHITE HOSPITAL

Roland Metivier – Chief Executive Officer  
 Peggy Gatliff – Chief Financial Officer  
 Richard Frank – Vice President of Operations  
 Ruth DePalantino, RN – Chief Nursing Officer

#### NORTHSIDE HOSPITAL & TAMPA BAY HEART INSTITUTE

Stephen J. Daugherty – Chief Executive Officer  
 Gary Searls – Chief Financial Officer  
 Audra Earle – Chief Operating Officer  
 Pamela Carroll, RN – Chief Nursing Officer

#### LARGO MEDICAL CENTER & LARGO MEDICAL CENTER – INDIAN ROCKS

Richard Satcher – Chief Executive Officer  
 Robert Billings – Chief Financial Officer  
 Tim Cerullo (LMC) & Colin McRae (LMC-IR) – Chief Operating Officers  
 Connie Boudreaux, RN – Chief Nursing Officer

#### ST. PETERSBURG GENERAL HOSPITAL

Robert B. Conroy, Jr. – Chief Executive Officer  
 Andrew Smith – Chief Financial Officer  
 Stephanie McNulty – Chief Operating Officer  
 JoAnne Cattell, RN – Chief Nursing Officer

## COMMUNITY IMPACT SUMMARY

### Statistics

Number of Licensed Beds	1130
Total Patients Treated	207,782
Annual Hospital Admissions	39,891
Annual Emergency Visits	111,231
Total Medicaid Patients Treated	23,839
<b>Medicaid Market Share</b>	<b>24.2%</b>
Total Uninsured Patients Treated <sup>1</sup>	31,998
<b>Uninsured Market Share</b>	<b>39.1%</b>

*(1) excludes Medicaid patients treated*

### Our Hospital Family

Total Employees	3,573
Total Physicians	1,106
Total Volunteers	414

“Women benefit greatly from the minimally invasive surgery performed with the da Vinci Surgical System. With quicker recovery, less blood loss and scarring, and the risk of infection markedly decreased, women are able to return to their busy lives faster. Using the da Vinci to perform gynecological surgery ensures my patients their hospital stay is typically less than 24 hours and recovery is much faster than traditional surgical techniques. This technology is helping my patients return to their normal routine faster and in better shape than ever.”

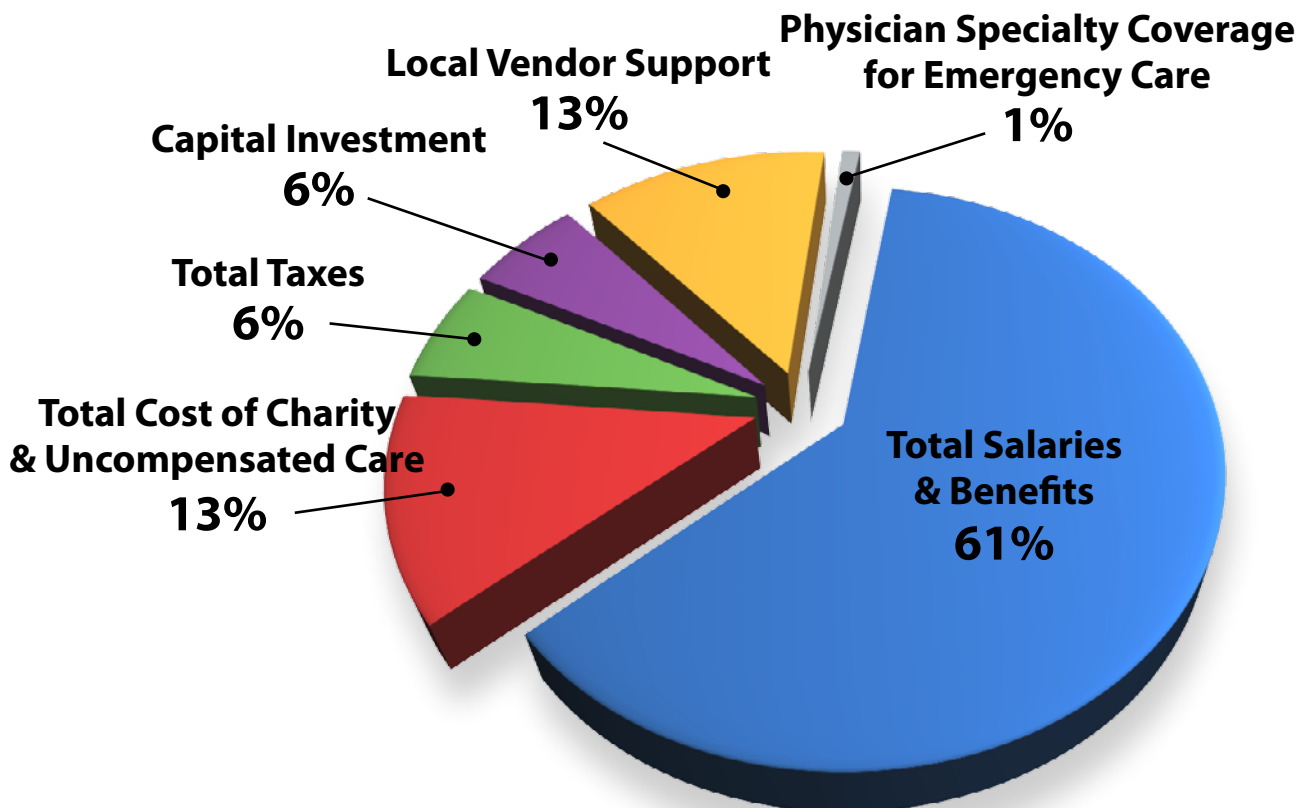
**Meena Jain, M.D.**  
Gynecologist at St. Petersburg General Hospital



## Economic Impact

<b>Total Salaries &amp; Benefits</b>	<b>\$ 219,777,630</b>
<b>Cost of Charity &amp; Uncompensated Care</b>	<b>\$ 45,791,009</b>
Taxes Paid:	
Federal Income Tax	\$ 6,437,958
State Income Tax	\$ 1,221,851
Indigent Care Tax	\$ 6,835,002
Property Tax	\$ 3,334,226
Sales Tax	\$ 3,148,232
Other Local Tax	\$ 48,733
<b>Total Taxes</b>	<b>\$ 21,026,002</b>
<b>Capital Investment<sup>1</sup></b>	<b>\$ 20,930,955</b>
<b>Total Local Vendor Support</b>	<b>\$ 44,785,585</b>
Minority & Women Owned Business Support	\$ 534,165
<b>Physician Specialty Coverage for Emergency Care</b>	<b>\$ 2,173,194</b>
<b>TOTAL Economic Impact</b>	<b>\$ 355,018,540</b>

(1) 5 year annual average



**Charitable organizations benefitting from our involvement:**

- American Cancer Society
- American Heart Association
- American Parkinson’s Disease Association
- Christmas Toy Shop Project, Inc.
- Florida Blood Services
- Great American Teach-In
- HCA Hope Fund
- Largo Chamber of Commerce
- Mayor’s Mentors & More
- Pinellas County Foster and Adoptive Parents Association
- Pinellas County Osteopathic Medical Society
- Pinellas County Schools
- Pinellas Park Chamber of Commerce
- Rotary Club of St. Petersburg
- St. Petersburg Chamber of Commerce
- St. Petersburg Free Clinic
- YMCA
- YWCA of Tampa Bay

**GIVING BACK TO OUR COMMUNITY**

**Community Support**

The affiliates of HCA West Florida Pinellas County and their employees provide both financial and volunteer support to countless civic organizations, schools, colleges, city projects and nonprofit and charitable organizations in their communities.

**Indigent Patient Education**

HCA West Florida Hospitals of Pinellas County are committed to helping uninsured patients qualify for local and state health benefit programs. Each hospital offers onsite benefit education and Medicaid enrollment assistance.

**Step Up for Students**

Since 2005, HCA has redirected corporate income tax to the Step Up for Students program. Through this gift, low income students received a K-12 scholarship enabling them to receive a quality education tailored for their specific needs. Through this program, children who qualify for the National School Lunch Program can receive scholarships. Qualifying parents can use these grants to send their child to the public or private school that best meets their child’s needs.

Step Up for Students Program <sup>1</sup>	\$45,475,000
# of Low-Income Student Scholarships	12,175

*(1) Represents 5 year contribution for HCA Hospitals in the state of Florida.*



## Awards and Recognition

Many awards and recognitions are bestowed on our facilities and management teams, acknowledging not only the outstanding medical care and services we provide, but also the leadership role we play in our communities. All of our facilities are Joint Commission Accredited, Certified Chest Pain Centers, and Certified Advanced Primary Stroke Centers. The American Heart Association’s Get With the Guidelines program awarded:

- **Edward White Hospital with the Silver Performance Achievement Award for Stroke Care**
- **Largo Medical Center with the Bronze Performance Achievement Award for Stroke Care**
- **Northside Hospital & Tampa Bay Heart Institute with the Gold Plus Achievement Award for Stroke Care and with the Silver Performance Achievement Award for Coronary Artery Disease**
- **St. Petersburg General Hospital with the Silver Performance Achievement Award for Stroke Care**



Accredited  
Chest Pain Center



Accredited  
Chest Pain Center  
w/PCI



Primary  
Stroke Center  
Certification

## Hurricane Preparedness

HCA West Florida hospitals, including those in Pinellas County, offer one of the most comprehensive hurricane preparedness plans to ensure that our patients and our staff who care for them are safe before, during and after a storm. Our hospitals have arrangements and contracts in place with vendors from around the state and nation to provide support, from on-site security if needed to medical supplies, additional generators, food, fuel, emergency transportation, building supplies and construction crews who can be dispatched immediately following the storm to make needed repairs to keep our hospitals operational. Emergency communications, several days worth of food and supplies all arrive at each facility well in advance of a storm, to ensure the hospital is self-sustaining for several days. Transfer processes and plans are in place with our network of hospitals from around the country, should patients need to be relocated.

## Volunteering

Thousands of volunteering hours were performed by members of the HCA West Florida Pinellas County family last year. From providing medical care on mission trips to serving as the voice for children through programs such as Guardian Ad Litem and Autism advocacy, our staff, volunteers and physicians give back to our communities, both in and outside of our facilities.

## Consult-A-Nurse®

Free physician referral, health information, and class registration are available around the clock by calling **1-877-4-HCA-DOCS (1-877-442-2362)**. Registered Nurses are available for consultation through this bi-lingual community service, which also registers people for the numerous community education classes and programs sponsored by the HCA hospitals of Pinellas County.



## QUALITY & PATIENT SAFETY

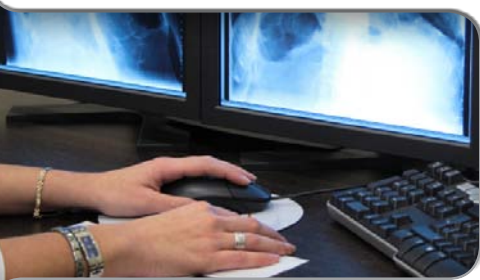
"Putting Patients First" is the foundation of our culture and passion for quality health care. Many of the initiatives we implement serve as national models for the industry today.

### hCare Electronic Health Record (EHR)

The HCA Hospitals of Pinellas County have invested heavily in their Electronic Health Record (EHR) initiative, which kicks off in March 2010. Throughout 2009, many projects related to the development and implementation of EHR were rolled out in preparation. With EHR, access to patient health information is simplified and patient safety and quality improved. Our hospitals have brought numerous clinical components for the EHR on-line through major investments in technology.

### hCare Hub

As more and more physician practices begin using Electronic Medical Record (EMR) systems, there is an increased need to integrate data from a variety of clinical systems, including hospital systems. Linking physician practices to our hospital data bases is now being rolled out through the hCare Hub interface. This allows physician offices real-time access to patient clinical data from the hospital. Effective clinical data exchange can provide necessary information to physicians to make timely decisions and reduce duplicate testing and unnecessary hospitalizations.



### Picture Archiving and Communications System (PACS)

The PACS system immediately digitizes images such as X-rays, and other scans including CT and MRI so they can be stored and electronically viewed on screens anywhere. This enables doctors and other health care professionals to access the images, even remotely, and to compare new images with previous images at the touch of a button.

### Voice Recognition

To improve report turnaround time and patient care, our hospitals and imaging centers use Voice Recognition which allows Radiologists to report their interpretation of a study directly from the PACS Imaging system by speaking instead of dictating. The physician then reviews the report on screen, makes any adjustments, signs the report and it posts immediately for others to view. Report turnaround time has been greatly reduced to an average of just over 30 minutes.

### MUSE

Our hospitals have installed this specialized system which digitizes EKG tracings so physicians can review, diagnose and treat heart patients within seconds.

### Electronic Medication Bar Coding System (eMAR)

We led a national effort to reduce medication errors by placing this system in all of our hospitals. Bar codes on medications are scanned at the patient's bedside, providing our clinical staff with an effective tool to ensure that the right patient receives the right medication at the right time through the right route.

### Smoke-Free

Pinellas County HCA hospitals are promoting smoke-free campuses to protect employees, patients, and visitors from exposure to secondhand smoke. This will help improve the health and well-being of our community. Edward White Hospital, Northside Hospital & Tampa Bay Heart Institute and St. Petersburg General Hospital will implement their smoke-free campuses in July 2010 and offer smoking cessation classes for their employees. Largo Medical Center and its Indian Rocks campus will implement a smoke-free environment in January 2011.

## Unprecedented Flu Season Preparation

The National Patient Safety Foundation has recognized all HCA employees for their efforts in supporting HCA's flu immunization policy. Whatever the 2009/2010 flu season brings, HCA employees have prepared well. Our hospitals stepped up efforts to encourage employees to take advantage of our free flu vaccine program and practice good hygiene. More than 97 percent of our employees have received the flu vaccine, an amazing accomplishment which helps protect our patients as well as our employees and their families. Additionally, many of our hospitals actively participate in community outreach efforts to educate the public about the importance of the seasonal flu vaccine and the H1N1 vaccine.

## Nation's First Infant Screening Program

We were the first U.S. healthcare system to voluntarily perform a simple blood test to screen newborns for elevated levels of bilirubin that trigger jaundice. Kernicterus is a form of brain damage caused by excessive jaundice. By identifying newborns at risk for Kernicterus, we can treat them immediately and prevent this serious health threat.



## Methicillin-resistant Staphylococcus aureus (MRSA)

HCA continues to be a leader in the fight to stop the spread of MRSA, and was invited to participate as a partner organization in the REDUCE MRSA Clinical Trial, with the CDC Prevention Epicenters, CDC Division of Healthcare Quality Promotion and the Agency for Healthcare Quality and Research (AHRQ). HCA was selected due to its commitment to infection prevention, the HCA A, B, Cs (MRSA) program and our standardization of specific lab data. The goal of the study is to conduct a cluster randomized trial of hospitals to compare uniform versus target MRSA decolonization as a means to reduce healthcare-associated MRSA infection. Eight HCA West Florida Division hospitals are participating.

Locally, we continue to be very involved in educational outreach to prevent the spread of community acquired MRSA. The national Clean Hands Are Cool Hands campaign, featuring teen star Mitchel Musso (Hannah Montana show), was launched here in 2008 and participation extended throughout 2009, with our partner schools. The goal is to educate children on the prevention of MRSA, through local presentations and a tool kit for parents and teachers available on our hospital websites.



## Medical Education

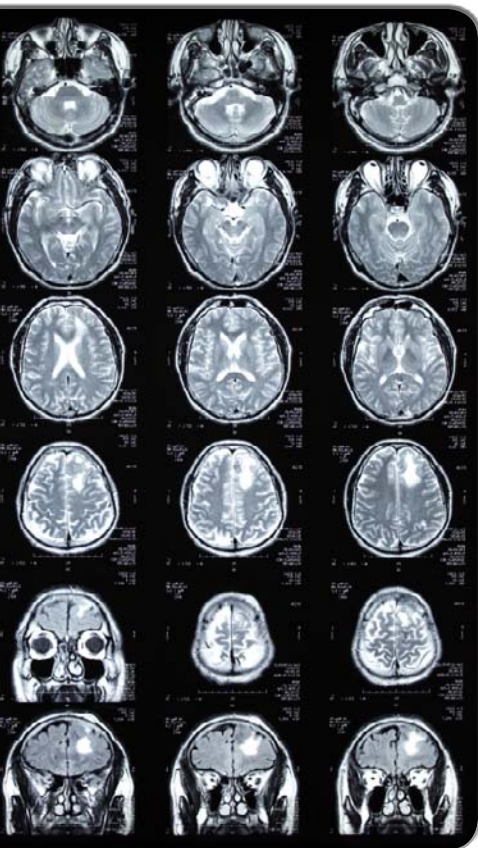
We're also bringing future physicians to our communities through medical training programs, with Largo Medical Center home to the largest osteopathic teaching program in the southeastern United States. The Largo Medical Center medical education program enjoyed expansive growth in 2009, adding one new fellowship training program increasing the number of residents in training by nearly 20%. St. Petersburg General Hospital and Northside Hospital & Tampa Bay Heart Institute also have medical education programs.

## SPECIALIZED CARE

### Emergency Excellence

Our highly skilled emergency physicians and nurses, combined with best practices and the latest technology, treated more than 100,000 patients in the HCA Pinellas County hospitals last year. Protocol driven care that can begin in the field through direct communications with local EMS teams, and meeting stringent standards to earn Chest Pain Center Accreditation and Advanced Primary Stroke Center Certification by the Joint Commission are all part of our commitment to improve quality in our busy emergency departments.

Our strong focus on enhancing care and improving ER processes have also dramatically reduced wait times to below national averages. **In fact, we are so successful, current ER wait times are now posted on our hospital websites and at [www.HCAdocs.org](http://www.HCAdocs.org). Residents can also text message ER to 23000 and respond with a local zip code to receive average HCA Pinellas County hospital emergency room wait times.**



### Neurosciences & Stroke Care

All HCA Pinellas County hospitals are Certified Advanced Primary Stroke Centers, the standard for ensuring the highest level of care is immediately available. We have done an outstanding job of bringing neurologists and neurosurgeons to our facilities to benefit our community. We are also pioneering the latest minimally invasive neurosurgery techniques to offer our patients the best treatment options available. Our hospitals also administer more of the clot busting drug t-PA than some of the other hospitals in the area, giving patients a better chance for a full recovery.

Physicians at the new Florida Spine & Neuro Center at Largo Medical Center specialize in diagnosing spine and neurological illnesses. Patient services include a dedicated team of nurses with a dedicated patient care floor, a hotel-like concierge service plus all-private rooms.

The new Neuroscience Institute at Northside Hospital is a state-of-the-art program, providing new methods for the treatment and prevention of neurologic conditions such as stroke and aneurysms, as well as brain tumors, epilepsy, hydrocephalus and Multiple Sclerosis.

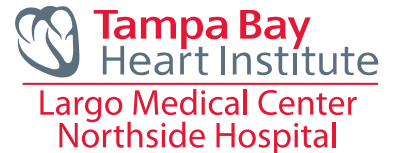
Offering one of only two interventional neuroradiology programs in Pinellas County, Northside Hospital is now able to extend the treatment window for stroke patients from three hours to eight hours. In addition to stroke care, Northside Hospital will be able to provide minimally-invasive treatment for cerebral aneurysms, a condition that at one time required local hospitals to transfer patients as far away as Jacksonville to receive care that will now be available in the Pinellas County area.

## Heart and Vascular Care

Our cardiovascular network ensures that life-saving technology and the latest minimally invasive techniques are available in our communities. Our hospitals have opened specialized chest pain units where patients can be rapidly accessed and diagnosed without having to be admitted to the facility. All four of our Pinellas County hospitals are now Accredited Chest Pain Centers and Certified Advanced Primary Stroke Centers, and are now beating the national STEMI benchmark of 90 minutes, dramatically improving the lives of our patients experiencing a heart attack.

## Tampa Bay Heart Institute at Largo Medical Center and Northside Hospital

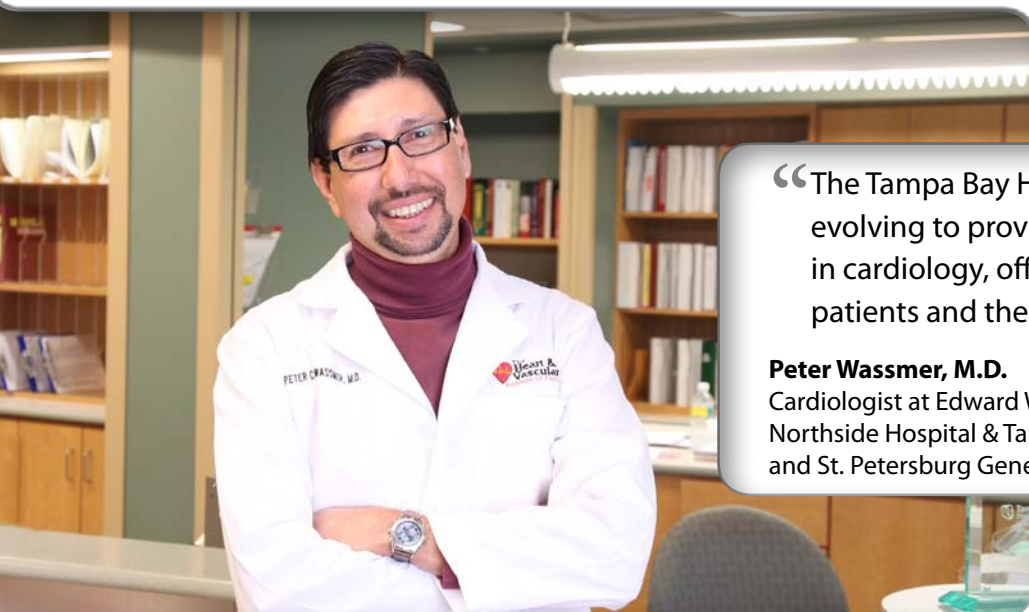
The Tampa Bay Heart Institute (TBHI) has established a standard of clinical excellence offered by the combined talents of our cardiac team. We offer a distinguished team of heart and vascular experts experienced in the most advanced diagnostic techniques and treatments. TBHI employs sophisticated technology and aggressive intervention in the treatment of cardiovascular disease.



The latest surgical techniques for minimally invasive mitral valve and atrial fibrillation repair provide a safer alternative for patients suffering from these conditions, improving their quality of life and reducing their risk for other serious complications. Our Cardiac Cath and Electrophysiology labs offer state-of-the-art technology and treatments for both invasive and noninvasive cardiac procedures. To find out more about our cardiac programs, visit us online at [www.TampaBayHeart.com](http://www.TampaBayHeart.com).

Through 2009, the Tampa Bay Heart Institute has performed a variety of cardiac procedures, including:

- 113,523 – Cardiac Procedures
- 13,495 – Open Heart Procedures
- 91,785 – Cardiac Catheterization and Electrophysiology Procedures
- 5,961 – Implantable Cardiac Defibrillators/Pacemakers
- 1,889 – Mitral Valve Procedures



“The Tampa Bay Heart Institute is consistently evolving to provide new and innovative options in cardiology, offering the best outcomes for its patients and the community at large.”

**Peter Wassmer, M.D.**

Cardiologist at Edward White Hospital, Northside Hospital & Tampa Bay Heart Institute and St. Petersburg General Hospital

## SPECIALIZED CARE (continued)

### Advanced Surgical Services

The HCA Pinellas County hospitals offer some of the most efficient and well equipped operating rooms in the area. Advanced systems from scheduling to pre-op and discharge planning ensure that patients receive the care they need.



### da Vinci® Robotic Surgery

One of the most exciting technologies today is the da Vinci Robotic Surgical System. The first single incision robotic cholecystectomy in the area and possibly the Southeastern United States was performed at St. Petersburg General Hospital.

The use of robotics at St. Petersburg General Hospital takes minimally invasive techniques into a new era, further minimizing the physical and emotional impact of surgery on patients. Surgeries are performed through small incisions, which replace the large incisions needed for conventional open surgeries. Robotically-assisted minimally invasive surgery represents a third generation of surgery, one which builds upon the advances to open surgery. Robotic technology takes surgery beyond the limits of the human hand, introducing precise, versatile instrument movement combined with three-dimensional visualization of the operative site. Patient benefits include less patient trauma and pain, minimal scarring, less blood loss, faster recovery and shorter hospital stays.

### Spine and Orthopedic Care

Patients in need of advanced treatments for orthopedic and spine issues can find high quality care at our hospitals. Advanced procedures including minimally invasive knee and hip resurfacing, as well as partial hip resurfacing are available to relieve pain and help patients return to normal activities. Our surgeons are committed to performing the latest innovations in their field, and patients benefit from the experience of a panel of orthopedic experts, individualized treatment plans and a high caliber of care.

The new Florida Spine & Neuro Center at Largo Medical Center provides a panel of experts who diagnose and treat patients in our community. The hospital's services include:

- Expert orthopedic and neuro surgeons
- Pain management professionals
- Diagnostic imaging
- Dedicated nurses
- Inpatient and outpatient rehabilitation
- Hotel-like concierge services
- All private rooms

Several of our spine surgeons at Largo Medical Center and throughout the Pinellas County HCA Hospitals are now performing the most minimally invasive endoscopic spine surgeries available today, including the Yeung Endoscopic Spine System (YESS), the XLIF procedure, laser discectomies and more, all with outstanding outcomes.

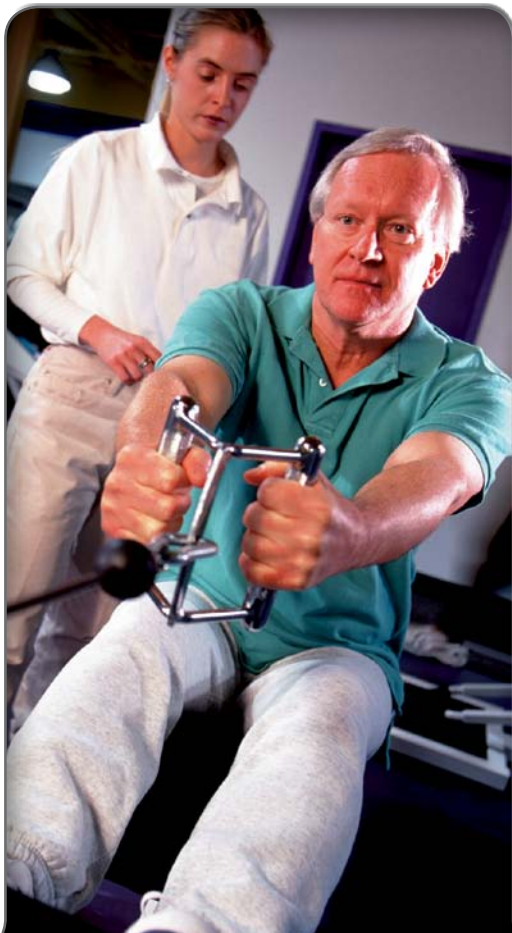
## Florida Knee & Orthopedic Pavilion

The Pavilion is located atop Largo Medical Center with its luxurious penthouse setting, hotel-like amenities and concierge services. Surgeons at the Pavilion have years of experience specializing in particular procedures, including the new SAME DAY Partial Knee Resurfacing, Total Knee Resurfacing and Knee Cartilage Transplantation. In addition to their expertise, these surgeons are noted experts in minimally invasive procedures with less pain and faster recovery.

At the Pavilion, patients are treated like hotel guests who are temporarily sidelined with an orthopedic problem. The focus is on wellness, and guests are active participants in a unique treatment model that begins at diagnosis in the surgeon's office and continues at the Pavilion and later at the patient's homes.

As soon as they arrive, patients will notice their experience at the Pavilion is totally different from a traditional hospital stay. A concierge handles all the details, including door-to-door transportation if needed, and then makes sure guests feel comfortable and pampered during their stay. Guests can wear their own clothes instead of a hospital gown and have a companion stay at the hospital with them to act as a personal coach.

Research indicates a positive correlation between personalized healing environments and successful patient outcomes. Everything at the Pavilion is designed to promote a patient's sense of well-being so the patient feels better and recovers more quickly.



## Outpatient Rehabilitation

Outpatient rehabilitation services are provided by Edward White Hospital, Largo Medical Center and Northside Hospital. The services include Physical Therapy, Occupational Therapy and Speech Therapy. These programs are staffed by licensed professionals experienced in their disciplines.

## Inpatient Rehabilitation

Inpatient rehabilitation services are provided by Largo Medical Center – Indian Rocks and St. Petersburg General Hospital. With a focus on restoring function, our therapists will work with people of all ages to improve or develop skills that may have been affected by disease, injury or illness. We offer 24-hour care including immediate medical access, diagnostics and individualized therapy programs utilizing a variety of different environments. The interdisciplinary team will work with you to return you to the highest possible level of independence.

## SPECIALIZED CARE (continued)

### Imaging Services

We provide the most comprehensive array of outpatient imaging services in West Florida. Our facilities are equipped with a broad range of diagnostic technology and most offer extended hours.

We are committed to offering imaging services needed across the full continuum of a patient's care. Each patient receives the right services for their injury in a comfortable location.

Diagnostic services available include:

- 64-slice CT
- Bone Density/Dexascan
- CT
- Digital Mammography
- EKG
- Fluoroscopy
- Mammography
- MRI
- Nuclear Medicine
- PET Scanner
- Ultrasound
- X-Ray
- Echocardiogram

### Women's Services

The Florida Breast Institute at Largo Medical Center and The Breast Center at St. Petersburg General Hospital offer a unique experience, dedicated to treating women in a warm and relaxing atmosphere with the latest in screening and diagnostic imaging services in an environment that reflects tranquility. The optimal coupling of sophisticated diagnostic technology and medical professionals offers patients some of the best services available in breast healthcare in our area.

We also provide comprehensive education and treatment for women and heart disease through the Tampa Bay Heart Institute at Largo Medical Center and Northside Hospital & Tampa Bay Heart Institute. In addition, our community lecture series features preventative medicine and health related topics for women in our community.

### Obstetrics

St. Petersburg General Hospital offers an exceptional maternity program. From labor and delivery services to infant care, breastfeeding and sibling classes, St. Petersburg General Hospital's experienced obstetrics staff provides comprehensive and compassionate obstetrics.

### The Retreat at Largo Medical Center – Indian Rocks (Behavioral Health)

The Retreat at the Largo Medical Center – Indian Rocks campus is a new program offering a multidisciplinary treatment approach to a variety of psychiatric conditions. Our program focuses on behavior specific diagnosis to assist with continuity of care, long term treatment planning, and expansion of treatment options.

We offer a newly renovated, 14-bed unit with all private rooms, providing treatment of acute psychiatric problems. Our clinical model is geared towards diagnosis, stabilization and treatment – using individualized multidisciplinary treatment planning in the least restrictive and intensive setting necessary.

## Comprehensive Cancer Care

Cancer is the second leading cause of death in this country and our facilities are committed to meet and exceed the many standards required for the American College of Surgeons' Commission on Cancer (ACoS CoC). To become accredited, hospitals commit to regular meetings of the Cancer team, which includes surgeons, medical oncologists, radiation oncologists, pathologists, radiologists and hospital clinical and support staff to proactively review patient cases.



From prevention to the latest diagnostic tools and treatment options, we are committed to providing outstanding cancer care to the patients we serve.

Largo Medical Center has earned the prestigious cancer program designation from the ACoS CoC and with several additional hospitals preparing for this extensive survey, we continue to ensure that patients can receive the care they need, right in their own communities, close to family and friends.

## Company Care

Company Care delivers our most complete array of workforce health solutions. For more than 20 years, Company Care has provided comprehensive, integrated health and wellness services to businesses. Company Care delivers creative occupational health and worker's compensation programs specifically tailored to the needs of any business or government organization and services include:

- 24-hour access to medical care
- Case management to service the Worker's Comp Network
- Diagnostic testing
- Drug screening and physical exams
- Emergency care and follow-up for injured workers
- Ergonomic site assessments
- Injury prevention education
- Nutritional counseling
- Managed care services
- Physical rehabilitation
- Pre-employment, executive and D.O.T. physicals
- Return-to-work programs
- Utilization review

To learn more, call 1-877-4-HCA-DOCS (1-877-442-2362 toll free) or visit [www.HCAdocs.org](http://www.HCAdocs.org).

**Fran Smoot** Emergency Room Patient

“The Emergency Room at Edward White Hospital not only provides excellent medical care, but they also provide it quickly! I was seen by a physician within 10 minutes of my arrival.”



# EDWARD WHITE HOSPITAL



# of Licensed Beds	<b>167</b>
Total Annual Admissions	<b>3,503</b>
Total Annual Emergency Visits	<b>13,166</b>
Total Patients Treated*	<b>31,065</b>
Total Physicians	<b>286</b>
Total Employees	<b>374</b>
Total Payroll	<b>\$22,179,722</b>
Taxes Paid	<b>\$1,436,845</b>

\* Includes Admissions, ED Visits, OP Visits, OP Surgery, and OP OBS Visits.

**Accreditations and Certifications:**

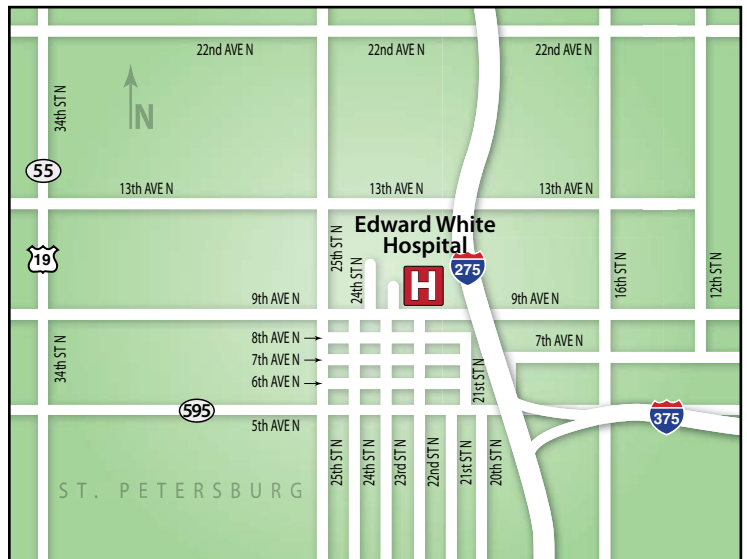
- ACCREDITED HOSPITAL (JOINT COMMISSION)
- ACCREDITED CHEST PAIN CENTER (SCPC)
- ACCREDITED CLINICAL HYPERBARIC FACILITY (UHMS)
- CERTIFIED ADVANCED PRIMARY STROKE CENTER (JOINT COMMISSION)

**Additional Services:**

- 24-HOUR EMERGENCY SERVICES
- CENTER FOR WOUND CARE AND HYPERBARIC MEDICINE
- COMPANY CARE OCCUPATIONAL HEALTH
- DIAGNOSTIC IMAGING
- ORTHOPEDICS
- REHABILITATION INSTITUTE
- SLEEP DISORDERS CENTER



**Roland Metivier**  
Chief Executive Officer



Edward White Hospital is located on Ninth Avenue North in St. Petersburg, Florida.



**Nancy Read** Spine Surgery Patient

“I had surgery for my spine at Largo Medical Center where I received wonderful service from the staff. The procedure exceeded my expectations. Thanks to the successful outcome of my surgery, I can enjoy my regular activities without being in constant pain.”



# LARGO MEDICAL CENTER



# of Licensed Beds	456
Total Annual Admissions	17,877
Total Annual Emergency Visits	40,743
Total Patients Treated*	82,163
Total Physicians	579
Total Employees	1,509
Total Payroll	\$93,690,205
Taxes Paid	\$10,660,381

\* Includes Admissions, ED Visits, OP Visits, OP Surgery, and OP OBS Visits.



**Largo Medical Center – Indian Rocks**



**LARGO MEDICAL CENTER**

**Accreditations and Certifications:**

- ACCREDITED HOSPITAL (JOINT COMMISSION)
- ACCREDITED BREAST CENTER (ACoS)
- ACCREDITED CHEST PAIN CENTER WITH PCI (SCPC)
- ACCREDITED COMMUNITY CANCER PROGRAM (ACoS CoC)
- CERTIFIED ADVANCED PRIMARY STROKE CENTER (JOINT COMMISSION)

**Additional Services:**

- 24-HOUR EMERGENCY SERVICES
- COMPANY CARE OCCUPATIONAL HEALTH
- FLORIDA BREAST INSTITUTE
- FLORIDA KNEE & ORTHOPEDIC PAVILION
- FLORIDA SPINE & NEURO CENTER
- TAMPA BAY HEART INSTITUTE

**LARGO MEDICAL CENTER – INDIAN ROCKS**

**Accreditations and Certifications:**

- CERTIFIED ADVANCED PRIMARY STROKE CENTER (JOINT COMMISSION)

**Additional Services:**

- 24-HOUR EMERGENCY SERVICES
- CENTER FOR WOUND CARE WITH HYPERBARIC MEDICINE
- GRADUATE MEDICAL EDUCATION PROGRAM
- INPATIENT REHABILITATION
- SLEEP DISORDERS LABORATORY
- THE RETREAT (BEHAVIORAL MEDICINE)



**Richard Satcher**  
Chief Executive Officer

**Richard Carey** Cardiac Patient

“From the Emergency Room to Cardiac Rehabilitation, I believe the diagnostic, surgical and professional care I received at Northside Hospital & Tampa Bay Heart Institute from doctors, nurses and rehab professionals is what gave me a second chance at life. I would never choose another facility for my healthcare.”



# NORTHSIDE HOSPITAL & TAMPA BAY HEART INSTITUTE



# of Licensed Beds	<b>288</b>
Total Annual Admissions	<b>9,580</b>
Total Annual Emergency Visits	<b>26,531</b>
Total Patients Treated*	<b>44,747</b>
Total Physicians	<b>328</b>
Total Employees	<b>945</b>
Total Payroll	<b>\$59,251,081</b>
Taxes Paid	<b>\$3,563,792</b>

\* Includes Admissions, ED Visits, OP Visits, OP Surgery, and OP OBS Visits.

**Accreditations and Certifications:**

- ACCREDITED HOSPITAL (JOINT COMMISSION)
- ACCREDITED CHEST PAIN CENTER WITH PCI (SCPC)
- CERTIFIED ADVANCED PRIMARY STROKE CENTER (JOINT COMMISSION)

**Additional Services:**

- 24-HOUR EMERGENCY SERVICES
- 64-SLICE CT SCANNER
- COMPANY CARE OCCUPATIONAL HEALTH
- DIAGNOSTIC SERVICES
- GRADUATE MEDICAL EDUCATION PROGRAM
- INPATIENT & OUTPATIENT
- SPECIALTY SURGICAL SERVICES
- NEUROSCIENCE INSTITUTE
- NEURORADIOLOGY
- ORTHOPEDIC INSTITUTE
- TAMPA BAY HEART INSTITUTE



**Stephen J. Daugherty**  
Chief Executive Officer



Northside Hospital & Tampa Bay Heart Institute is located in St. Petersburg, Florida on 49th Street North.



**Rebecca Peterson, RN – OB Patient and husband, Scott Peterson**

“We chose to have our first baby at SPGH because of its reputation for personal care and knowledgeable staff. Our experience exceeded our expectations from the moment we rushed into the Emergency Department to the Labor/Delivery Unit until our discharge from the Nursery. We left feeling educated and prepared to take care of Brooklyn due to the respect, professionalism and excellent patient care.”



# ST. PETERSBURG GENERAL HOSPITAL



<b># of Licensed Beds</b>	<b>219</b>
<b>Total Annual Admissions</b>	<b>8,931</b>
<b>Total Annual Emergency Visits</b>	<b>30,791</b>
<b>Total Patients Treated*</b>	<b>49,807</b>
<b>Total Physicians</b>	<b>497</b>
<b>Total Employees</b>	<b>745</b>
<b>Total Payroll</b>	<b>\$44,656,622</b>
<b>Taxes Paid</b>	<b>\$5,364,984</b>

\*Includes Admissions, ED Visits, OP Visits, OP Surgery, and OP OBS Visits.

**Accreditations and Certifications:**

- ACCREDITED HOSPITAL (JOINT COMMISSION)
- ACCREDITED BREAST CENTER WITH DIGITAL IMAGING & CAD (ACR)
- ACCREDITED CHEST PAIN CENTER (SCPC)
- CERTIFIED ADVANCED PRIMARY STROKE CENTER (JOINT COMMISSION)

**Additional Services:**

- 24-HOUR EMERGENCY SERVICES
- THE BARIATRIC INSTITUTE
- COMPANY CARE OCCUPATIONAL HEALTH
- da VINCI ROBOTIC SURGICAL SYSTEM
- GRADUATE MEDICAL EDUCATION PROGRAM/
- FAMILY PRACTICE
- OBSTETRICS
- ORTHOPEDICS
- PET SCANNER
- SLEEP DISORDERS CENTER
- WOMEN'S SERVICES
- WOUND CARE CENTER



St. Petersburg General Hospital is located on 38th Avenue North in St. Petersburg, Florida.



**Robert B. Conroy, Jr.**  
Chief Executive Officer



**EDWARD WHITE HOSPITAL**  
[www.EdwardWhiteHospital.com](http://www.EdwardWhiteHospital.com)



**LARGO MEDICAL CENTER &  
LARGO MEDICAL CENTER - INDIAN ROCKS**  
[www.LargoMedical.com](http://www.LargoMedical.com)



An HCA affiliate



**NORTHSIDE HOSPITAL &  
TAMPA BAY HEART INSTITUTE**  
[www.NorthsideHospital.com](http://www.NorthsideHospital.com)



**ST. PETERSBURG GENERAL HOSPITAL**  
[www.StPeteGeneral.com](http://www.StPeteGeneral.com)

TOGETHER, PERFORMING AT A HIGHER STANDARD <sup>SM</sup>